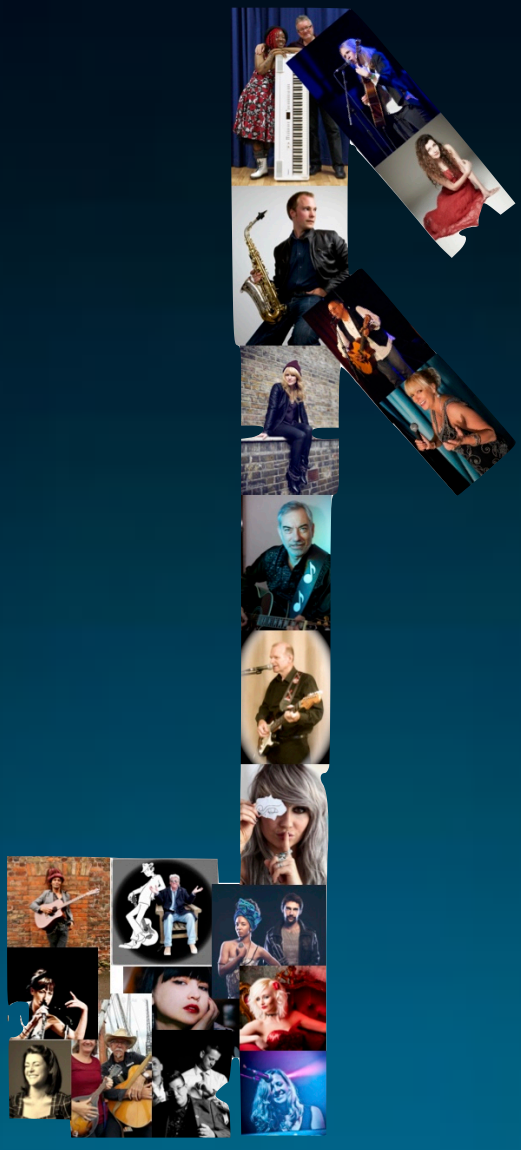
A Career in Music?

By
Brian Inglis



M2S

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I have found through my own experience that it is very rarely that you will get advice or help regarding your career in the music business from fellow musicians, even college courses cannot always fully provide that grass roots information which is so important to anyone contemplating a career in the music business. To fill that gap I have developed a number of articles through my company *M2S Music* entitled 'A Career in Music?' which are primarily aimed at those who are already starting to make their way or who have just started to make their way in the music business or would like to.

It is not a 'How to' guide in the true sense and it will not give you all of the answers, but it will give you an idea of what to consider when embarking on a career in the music business from a practical hands on point of view.

If you write or perform music as a solo artist or band and have an ambition to start a career in music then these articles will benefit and enlighten you about various aspects of the music business and Making a Career in Music.

Contents

Part 1. The Basics - Do you really want to work in the music business?

Part 2. Starting Out - What you need to do. Who you can rely on?

Part 3. Songwriting and Copyright - What is required to write a song? Understanding Copyright, where to get help.

Part 4. Publishing - How to deal with publishers, advantages and disadvantages of self-publishing.

Part 5. Marketing - Understanding the importance of marketing for the musician.

Part 6. What is the Work Like? - Overview of what is expected of you in the music business.

Part 7. Forming a Band or Going Solo? - Why do bands break up? How might acrimonious break ups be avoided?

Part 8. Performing, Presentation and Professionalism – Exploring what it means to perform and how you present yourself and the things to consider if you want to be a professional including Do's and Don'ts.

Part 9. Getting Work - Agents, Managers, Promoters & DIY - Looking at various ways in which to obtain work.

Part 10. Finances and Self-Employment - Understand what it is to be Self Employed, Establish financial needs.

Part 11. Costing & Pricing Work - Identifying income streams, Understand the balance between income and outgoings.

Part 12. Getting Signed - Who do you talk to?

Part 13. Hints and Tips - Have some good hints and tips to fall back on.

This is what has been said of 'A Career in Music?'

"Really useful and helpful" - **Student Swindon Academy of Sound and Music**

"I wish I had known this stuff before I started out" **- Student Weston College**

"I have found this really helpful, so much I did not know" **- Eddie Williams USA**

"Thank you so much for this, I will most certainly spread the word about your services you have given me some great pointers. I love your section about appearance, even the skin section!" **- Rhiannon - "Ridinghood" Cardif**

This is what previous attendees have said about our workshops –

"There is so much to consider and it is all just as important as actually playing."

"Wow, it was like having three years worth of college work compressed into four hours, fantastic value for money!"

"They just don't teach you this stuff at college"

"The workshop gave me clear direction of the objectives I need to follow and the methods to achieve them thanks!

"The workshop was really helpful for me. It provided many insights and had focused my thinking on what the actions are I need to complete to help market my music effectively. Thank you very much.

Each part is available to purchase for only £9.99p each or £99.99p for the complete set which will be sent to you on a monthly basis as a course thereby saving you almost £30. Simply Contact me.

Disclaimer. Following the information and guidance within the pamphlets does not guarantee employment in the music industry and M2S Music cannot guarantee that all the techniques therein will work for all individuals.